



June 16, 2010

VIA ELECTRONIC MAIL: b2b@wickedlasers.com

and OVERNIGHT DELIVERY

Wicked Lasers
23/F, One Island East
18 Westlands Road
Quarry Bay, Hong Kong

Re: *Wicked Lasers /Spyder III Pro Arctic Series*

Gentlemen:

Lucasfilm Ltd. and its affiliated and related entities (collectively "Lucasfilm") are the exclusive owners of all rights in and to the major motion pictures *Star Wars: Episode IV - A New Hope*; *Star Wars: Episode V - The Empire Strikes Back*; *Star Wars: Episode VI - Return of the Jedi*; *Star Wars: Episode I - The Phantom Menace*; *Star Wars: Episode II - Attack of the Clones*; and *Star Wars: Episode III - Revenge of the Sith* (the "Star Wars Motion Pictures"). The *Star Wars* Motion Pictures and the unique elements contained therein, including the famous LIGHTSABER sword, are protected by the copyright, trademark, trade dress, and other intellectual property and/or unfair competition laws of the United States and other nations, including, without limitation, Hong Kong.

It has come to our attention that your company is producing, manufacturing, distributing, offering for sale and/or selling the above-referenced product (the "Pro Arctic Laser") around the world, including in the United States. It is apparent from the design of the Pro Arctic Laser that it was intended to resemble the hilts of our LIGHTSABER swords, which are protected by copyright and trade dress laws. Lucasfilm did not authorize this use. From all accounts the Pro Arctic Laser is a highly dangerous product, with the potential to cause blindness, burns and other damage to people and/or property. Wicked Laser's adoption of the LIGHTSABER trade dress in connection with the Pro Arctic Laser has caused confusion among consumers, who believe that the Pro Arctic Laser is endorsed, affiliated, or sponsored by Lucasfilm. Evidence of this confusion can be found in dozens of news articles that refer to the Pro Arctic Laser as a LIGHTSABER and associate the product with the *Star Wars* Motion Pictures. We have enclosed with this letter some examples of such articles, which refer to the Pro Arctic Laser as a "working lightsaber," a "Star Wars lightsaber-like device," a "dangerous laser that looks like a lightsaber," a "Deadly Star Wars Lightsabers," "a laser used as a lightsaber to act out Star Wars movie duels." These references make it clear that the public is being led to believe that the Pro

Arctic Laser is an official LIGHTSABER device, and/or copied from our designs. Lucasfilm cannot allow its intellectual property to be associated with an inherently dangerous device such as the Pro Arctic Laser.

Lucasfilm demands that Wicked Lasers immediately cease and desist any use of the LIGHTSABER copyrights and trade dress by modifying the design of the Pro Arctic Laser to clearly distinguish the product from any LIGHTSABER designs. We demand that Wicked Lasers disclose the total number of Pro Arctic Lasers that have been produced and the total number shipped and/or sold. Any Pro Arctic Laser products that have shipped from Wicked Lasers must immediately be recalled from the market. We further demand that you include a prominent disclaimer on the website, packaging and all marketing materials for any modified Pro Arctic Laser as follows: **"Wicked Laser and its products are not in any way associated or affiliated with Lucasfilm Ltd. or the STAR WARS films, characters or products."**

You must provide us with written assurance that you will comply with this demand within 5 days of the date of this letter. Failure to respond may result in the initiation of legal proceedings without further notice to you. We look forward to your immediate response and cooperation.

Sincerely,

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Working lightsaber 'the most dangerous laser ever created'

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Yoda (voiced by Frank Oz) draws his lightsaber in "Star Wars: Episode III: Revenge of the Sith." Lucasfilm

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Victoria Wells June 16, 2010 – 10:44 am

Star Wars fans rejoice: someone has finally succeeded in creating a working

lightsaber. And it can be yours for only US\$197.97.

Hong Kong company Wicked Lasers has manufactured "the most dangerous laser ever created," a lightsaber with a blue beam that can burn retinas and set skin on fire.

The Spyder III Pro Arctic features a 1 watt laser the company warns is the most powerful portable laser available. The beam is a thousand times more powerful than sunlight on skin and the manufacturer warns it could cause cancer.

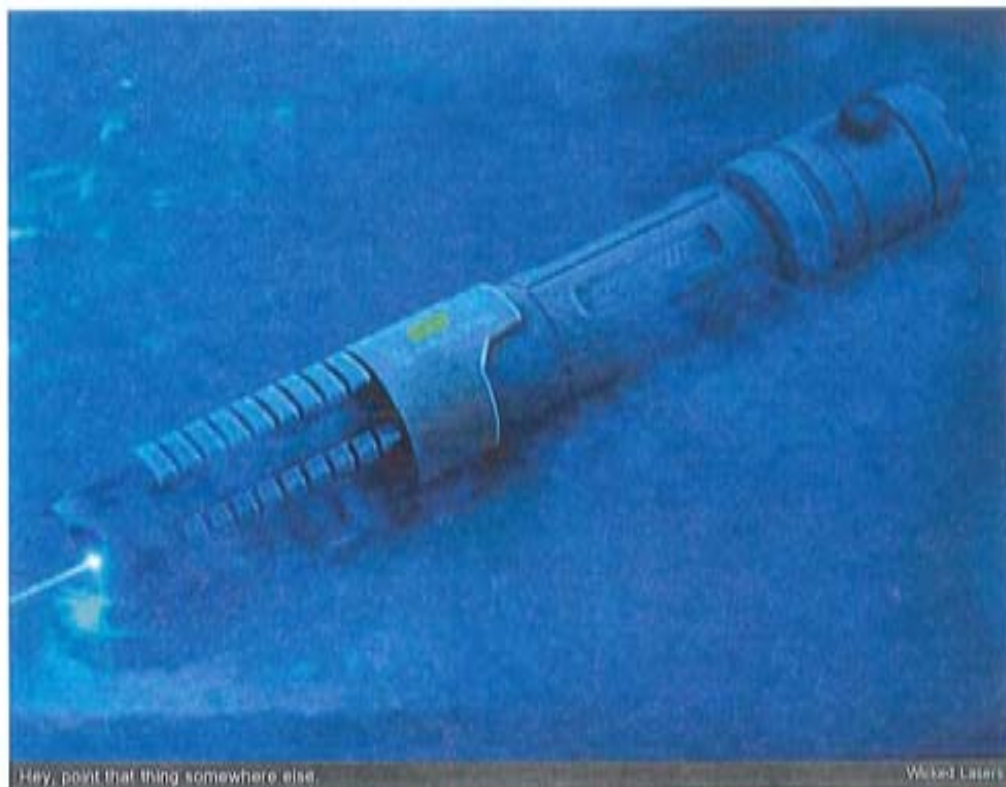
It's definitely not something you want to give to your seven-year-old Star Wars fanatic.

Cautions Wicked Lasers:

Warning: Extremely dangerous is an understatement to 1W of laser power. At close range, this Class 4 beam will cause immediate and irreversible retinal damage. Use with extreme caution and use only when wearing proper safety goggles with an O.D. of 3+ is required and 4.4+ for longer exposures.

For your convenience, the Arctic comes packaged with free safety glasses.

World Lasers says it ships the lightsaber to over 70 countries, Canada included.



Hey, point that thing somewhere else.

Wicked Lasers

Posted in: Posted Tags: Star Wars, Lightsaber, Laser

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Enlarge
Bright idea ... dangerous laser

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By DAVE MASTERS and VIRGINIA WHEELER

Published: 17 Jun 2010

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A LASER used as a lightsaber to act out Star Wars movie duels could become a deadly weapon - and officials can do nothing to stop it being brought into the country.

The £135 Spyder III Pro Arctic has been called the most dangerous laser ever created.

It has a beam 1,000 times stronger than sunlight and is so powerful it can **MELT** skin, **BLIND** users and also cause **CANCER**.

It's also claimed it can melt plastic, light cigars and could even dazzle pilots of aircraft up to 45 miles away.

Safety expert John Colton, director of Lucid Optical Services, called the lasers "horrendously dangerous."

He said: "This laser could be a very nasty device in the wrong hands.

"It could be used to give a pilot or motorist flash blindness and cause carnage.

"And under no circumstances should they be on sale on the internet."

The laser is 1,000 times stronger than the green laser pointers which are available to the public.

These lights hit the headlines this week after being shone at Argentina manager Diego Maradona and his players during their World Cup match against Nigeria in South Africa.

Despite its deadly force, Trading Standards chiefs are powerless to stop it being bought by Brits on the internet.

Trading Standards' Christine Heemskerk said: "We are seriously concerned about the sale of these products - which should only be for industrial use.



Film weapon ... Star Wars villain Darth Vader with lightsaber

"But because these lasers are manufactured abroad, there is nothing we can do to stop their sale over the internet."

The Hong Kong makers of the Wicked Lasers lightsabers say recent technological advances mean the devices are now much cheaper to produce than ever before.

Their website states: "This laser possesses the most burning capabilities of any portable laser in existence.

"That's why it's also the most dangerous laser ever created."

The company website goes on to warn: "Extremely dangerous is an understatement to the power of this laser.

"It will blind permanently and instantly and set fire quickly to skin and other body parts."

But it's that element of danger that is proving attractive to laser enthusiasts and Star Wars devotees, claims Mr Colton.

He adds: "The people selling them are trying to look responsible but I think it heightens their sales to say they are dangerous."

Despite the warnings, lightsaber fans have been flocking to order their own.

One laser fan posted online: "I just ordered one. It will be stored in my gun safe because it is about as dangerous as a handgun."

Britain is listed as one of 70 countries the laser - made by adapting home cinema projectors - can be shipped to and there appear to be no age checks on buyers.

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